

# VSA 22<sup>nd</sup> Annual Memorial Day Soccer Tournament May 29 -30, 2010

Joseph E. Romano Sports Complex • Maple Avenue & Spring Road • Vineland, NJ 08360

Dear Friend of Vineland Soccer Association and Soccer Enthusiast,

Mark your calendar and keep Saturday, May 29 and Sunday, May 30, 2010 open for the VSA 22<sup>nd</sup> Annual Memorial Day Tournament. This year's event is sure to be a great success with lots of soccer, food and festivities for all.

Vineland Soccer Association is a non-profit organization promoting the game of soccer to all children in the City of Vineland. We are proud to say that our current registration is over 800! All the children, *maybe even one or more of your own*, have fun while they learn about soccer, sportsmanship and team play. This is all possible through the support of friends and soccer enthusiasts like you.

The VSA Annual Memorial Day Tournament brings approximately 100 teams to the area from as far away as North Jersey, New York, Pennsylvania, and Delaware. These teams come to the Vineland area for soccer, but also visit our restaurants, stay in our hotels, and shop at our unique retail establishments. *This is our opportunity to shine!*

At this time, we would like for you, your business, or even your family, to consider being a sponsor and/or advertiser for the VSA 22<sup>nd</sup> Annual Memorial Day Tournament. Your support helps VSA with its expenses throughout the year. Attached is a VSA Support Form. Simply complete the form and return with payment to VSA no later than Friday, April 23, 2010.

Sincerely yours,

Sue Portadin

Sponsor Coordinator

Vineland Soccer Association

[rporta512@aol.com](mailto:rporta512@aol.com)

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## SUPPORT FORM

### Sponsorship

I am proud to support the Vineland Soccer Association and its 22<sup>nd</sup> Annual Memorial Day Tournament.

*Please check level of sponsorship:*

- Platinum            \$750.00    *Two Platinum Sponsorships Available. First Come. First Serve.*  
Includes Field Banner, Inside Front or Inside Back Cover Full Page Ad,  
Premium Sleeve Position on T-Shirt, Web Link
- Gold                 \$500.00    Includes Field Banner, Full Page Ad, T-Shirt Level 1, Web Link
- Silver               \$400.00    Includes Field Banner, Half Page Ad, T-Shirt Level 2, Web Link
- Bronze              \$300.00    Includes Field Banner, Quarter Page Ad, T-Shirt Level 3, Web Link
- Team Player       \$200.00    Includes Field Sign, Eighth Page Ad, Web Link
- Sideline Fan       \$100.00    Includes Field Sign, Booster Line, Web Link

### Advertising

I would like to reserve my ad space in the **VSA Tournament Program Book**.

*Please circle ad size:*

Full Page Ad (7.5w x 10h).....	\$150.00	Eighth Page Ad (3.625w x 2.3125h) .....	\$ 50.00
Half Page Ad (7.5w x 4.875h).....	\$100.00	Booster Line (up to 2 lines) .....	\$ 10.00
Quarter Page Ad (3.625w x 4.875h) ..	\$ 75.00		

For \$50.00, I would like to have my business highlighted on the **'While You're Here, Visit Us'** special insert of the **VSA Tournament Program Book**. *(Business indicated on local area map, with coupon)*

Coupon Copy/Discount: \_\_\_\_\_

Company/Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone (day): \_\_\_\_\_ Phone (night): \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Signature: \_\_\_\_\_

**SUPPORT FORM AND CAMERA-READY ART\* ARE DUE BY APRIL 23, 2010.**  
**Please send this form along with your check payable to VSA,**  
**Attn: VSA Memorial Day Soccer Tournament, PO Box 2602, Vineland, NJ 08362.**

\*Ad materials (camera-ready, black and white, digital file) should be forwarded to Kelly Riordan of Riordan Design & Marketing, [kelly@riordandm.com](mailto:kelly@riordandm.com). Art questions: 856-305-3591.